

Press Release

For review

Marsoft, LLC. Joins Constant Contact's Business Partner Program

Program Provides our Clients with Effective and Affordable Tools to Build Strong, Lasting Customer Relationships

Albuquerque, NM - Thursday, November 06, 2008 - Marsoft today announced they have joined Constant Contact's Business Partner Program. **Marsoft is** able to provide their clients **in non-profit and for-profit sectors** with easy-to-use email marketing and online survey products to help them build strong, lasting customer relationships. Constant Contact®, Inc. (www.constantcontact.com) is a leading provider of email marketing and online survey tools for small organizations.

"Our customers are always looking for effective ways to grow their businesses," said **Sergey Sologub** "Constant Contact's customer communication tools give our clients a valuable addition to our core services. Constant Contact's ease-of-use and affordability made the partner program a great solution to meet our clients' marketing needs."

"Email marketing and online surveys are proven tools that help small businesses connect with their customers and build successful customer relationships," said Len Bruskiwicz, senior director, Partner Programs, Constant Contact. "We are pleased that **Marsoft** chose Constant Contact to provide their clients with our products and services, and we look forward to working with them to help grow their clients' businesses."

As a Constant Contact Business Partner, **Marsoft** is able to provide their clients with email marketing and online survey capabilities. With SpeakUp!SM Email Marketing, Constant Contact's email marketing product, **Marsoft's** clients can quickly and easily create professional-looking emails, manage contact email lists, measure email campaign results from clicks to open rates, and review who joined email lists. With ListenUp!SM Survey, Constant Contact's online survey product, **Marsoft's** clients have an easy-to-use tool to gain insight that will help them meet customer needs, generate new ideas, and grow their business or organization. ListenUp! Survey also helps **Marsoft's** clients analyze responses quickly; create targeted email lists based on survey responses, take action, and follow-up with relevant email communications.

About Marsoft

Marsoft, LLC was established in 2008, in Albuquerque, New Mexico.

We are a group of IT professionals with many years of collective hands-on experience, providing a wide variety of computer and information technology services to small businesses. We are sole owner of Point Of Donation™, an evolutionary innovation and its trademark.

Our dedicated and educated team of experts would be a great asset to your small business, when it comes to information technology.

We have been involved in a variety of IT scenarios and we have what it takes to simplify any transition, whether it's just the beginning and you are going from manual process to automation or upgrading your advanced IT structure.

About Constant Contact, Inc.

Launched in 1998, Constant Contact, Inc. is a leading provider of email marketing and online survey tools for small organizations, including small businesses, associations, and nonprofits. To learn more, please visit www.constantcontact.com or call (781) 472-8100.

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